

# Press Release



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## **Mike Johnsen Joins Clear Lake Lumber Team Clear Lake Lumber Welcomes Lumber Industry Veteran**

**SPARTANSBURG, PA., December 5, 2007** – Clear Lake Lumber today announces the appointment of Mike Johnsen as Vice President – Flooring Division.

Johnsen joins Clear Lake Lumber after nearly 30 years in the lumber and floorcovering industries.

“Mike’s arrival comes at the perfect time as we launch the Clear Lake Living® Flooring brand,” said Mark Brown, Clear Lake Lumber CEO. “He comes to us with a proven track record for selling lumber and flooring and building brands globally.”

“I am very excited about the prospect of developing Clear Lake Lumber’s new brand, Clear Lake Living, into one of industry’s premium hardwood flooring brands,” Johnsen said. “The company has everything going for it: a great raw material base, state-of-the-art lumber processing and flooring plant in Spartansburg, first class logistics and IT partners, premium products, and supported by what we feel will be the most professional sales team across the U.S.”

Clear Lake Lumber is a family owned mill with 150 employees manufacturing both high quality lumber and value-added flooring in its state of the art facilities. Located strategically in Spartansburg, PA near the highest quality raw material base in the United States, Clear Lake Lumber is one of the founding members of the Sustainable Forestry Initiative (SFI). The company has always and will continue to promote sustainable forestry management principles. For more information on Clear Lake Lumber, visit [www.clearlakelumber.com](http://www.clearlakelumber.com) or call (800) 237-1191.

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