

Press Release



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Clear Lake Living Hires Eric Gibson

SPARTANSBURG, PA., June 16, 2008 – Clear Lake Living announces that Eric Gibson has joined its sales team as South Territory Manager.

Gibson brings to the company 13 years of sales experience, having spent the last 3 years as a Corporate Account Sales Manager in the Imaging and Multifunction Office Device industry. In his role as South Territory Manager, Gibson will work with independent retailers in Texas, Louisiana, Oklahoma, Arkansas and Kansas.

“Eric’s knowledge of the sales process and customer service has positioned him for great success as a Territory Manager,” said Mike Johnsen, Clear Lake Living Vice President. “He will be a strong addition to our team and will bring a diverse background not only to our team but our select group of independent retailers.”

The company announced earlier its plan to service the independent dealer direct with premium hardwood flooring products through a new innovative, state-of-the-art logistics and IT capabilities.

Gibson resides in San Antonio, Texas and can be reached at egibson@cliving.com

Clear Lake Living is a division of Clear Lake Lumber of which is a family owned mill with 150 employees manufacturing both high quality lumber and value-added flooring in its state of the art facilities. Located strategically in Spartansburg, PA near the highest quality raw material base in the United States, Clear Lake Lumber is one of the founding members of the Sustainable Forestry Initiative (SFI). The company has always and will continue to promote sustainable forestry management principles. For more information on Clear Lake Living, visit www.cliving.com or call (877) 255-8464.

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